

NOS PARTENAIRES 2019

DIAMANT



KONICA MINOLTA

PLATINE



Canon



HUENEYE™

RICOH



OR



ARGENT



BRONZE



2019

Gutenberg

MEDIA KIT FOR THE PARTNERS





..... 2019
Gutenberg

.....
**MEDIA KIT
FOR THE
PARTNERS**



On May 31st, the 36th Gutenberg Gala took place at the Salle de Bal du Marché Bonsecours. More than 430 print enthusiasts were there to celebrate Print!

The Gutenberg Gala is the key event in the printing industry. It highlights the talent, creativity, and knowledge of its craftsmen.

The entire industry can take part in the gala, no matter the size of the company or its activity sector: small and big printers, whatever the printing process used, from big banners to small labels, to books, newspapers and flexible packaging.

..... JOIN US !

GUTENBERG : A SUCCESS WITH REMARKABLE RESULTS !

Since 2013, during the Revolution, participation in the Gutenberg event continues to grow. In fact, Gutenberg welcomed 200 people seven years ago and this year we welcomed 432 print enthusiasts! A great success which undoubtedly means that you care about this flagship event of our Industry in Quebec.

The outstanding visibility of the event will undoubtedly encourage you to take part in the 2019 Gala.

YOU DON'T WANT TO MISS THIS EVENT !

Your support is essential to ensure the success of the Gala. We hope that you will take part in this big event, which is a celebration of our great Industry!

Don't hesitate to write to us. Comments are always welcome.

For pictures from the 2018 Gala and videos of the winners, please logon :

www.galagutenberg.ca

..... ENJOY A UNIQUE VISIBILITY

★ ★ ★ BEFORE THE GALA ! ★ ★ ★

If you confirm your participation **before October 25th, 2018**, in addition to the diffusion on the Website of the 2018 Gutenberg Contest following the signature, your logo will be posted at the Industry Oyster Party on November 1st. More than 250 people will be there this year!

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2019 Gutenberg Committee :

Gilles Blais and Lauréanne Houde-Blais, Coprésidents of the Committee (Précigrafik), Yvon Sauvageau, (Multi-Reliure), André Goyette (Imprimerie Contact division du Groupe Minimédia), Audrey B. Vachon (Laklé), Chantal Vallée (Spicers), Hélène Pageau (ICI), Karl Belafi Jr (KBR), Mala Dupont (ATFFEQ), Mariane Beauchesne-Chrétien (ICI), Marie-Eve Huppé (ICI), Martin Gagnon (Multiflex), Martin Houle (Reprodoc), Patrick Choquet (Gravure Choquet), Stéphane Labrie (CSMOCGO), Stephanie Balayan (KBR), Suzie Gaudreault (Supremex) and Zara-Emmanuelle Villani (Enveloppe Concept).

For more information : helene.pageau@i-ci.ca | 514-389-5061, poste 238



2019
Gutenberg

Diamond (EXCLUSIVE)* 7 500 \$	Platinum (5 max.) 5 250 \$	Gold (6 max.) 3 750 \$	Silver 2 000 \$	Bronze 1 000 \$
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YOUR LOGO :

• Premium placement in the printed documents	✓	✓			
• In all the printed documents	✓	✓	✓		
• poster in the reception area (cocktail space)	✓				
• promotional brochure for the event	✓	✓	✓	✓	
• posters at the event; follow-up e-mails (6,000 names x 6 e-mails minimum), table decorations	✓	✓	✓	✓	✓
• program of the event	✓	✓	✓		
• glass markers at the cocktail party	✓	✓			
• Premium placement on the welcoming sign and on the big screen in the cocktail space (your logo will be bigger than the others for the cocktail space only)	✓				
• Premium placement on the big screen at the Gala			✓		
• Premium placement on the big screen and at the microphone at the Gala	✓	✓			
• Website of the Gutenberg Gala (www.galagutenberg.ca)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	
• On the Sponsor Page in the Gala Special of the Qi – Québecimprimerie magazine, which will be available during and after the Gala (4,000 copies)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓
• NEW! On the LinkedIn page of Gala Gutenberg					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓

EXTRAS :

• Presenting Coup de Cœur Award !	✓				
• Presenting an Award at the Gala		✓	✓		
• Free ad page in the Gala Special of the Qi – Québec imprimerie magazine (worth \$2,500)	✓	✓			
• Free half-page ad in the Gala Special of the Qi – Québec imprimerie magazine (worth \$1,950)			✓		
• Chance to add a promotional product in the favor bags	✓	✓	✓	✓	✓
• Mention of your company in the press relations with the industry's media communications professionals	✓	✓	✓		
• Mention of your company on the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
• 4 free tickets for the Gala	✓				
• 2 free tickets for the Gala		✓			
• 2 half-price tickets for the Gala			✓		

* Only one Diamond partnership. First come, first serve. In order to give everyone the chance, the Diamond level is limited to two consecutive years.



I WANT TO TAKE PART !

Diamond Partnership (EXCLUSIVE) – 7 500\$ (level already filled!)

Platinum Partnership (5 max.) – 5 250\$ (level already filled!)

Gold Partnership (6 max.) – 3 750\$ **(2 available)**

Silver Partnership – 2 000\$

Bronze Partnership – 1 000\$

LAST NAME, First Name

Title

Company

Address

City

Postal Code

Phone Number

Ext

E-mail

Payment method Visa MasterCard American Express

Card Number

Expiration Date

mm/yyyy

Signature

We will communicate with you to confirm your sponsorship..

Please send the completed form before **October 25th 2018** (to be promoted at the Oyster Party).

By fax : 514 389-5840

By e-mail : **helene.pageau@i-ci.ca**

For more information, please contact us :

Hélène Pageau

helene.pageau@i-ci.ca

514-389-5061, poste 238

ICI 999, Émile-Journault Est, Montréal (Québec) H2M 2E2

..... ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY !