

# NOS PARTENAIRES 2020

## DIAMANT



## PLATINE

**Canon**



KONICA MINOLTA

**RICOH**



## OR



## ARGENT



## BRONZE



..... 2020 .....

# Gutenberg

MEDIA KIT  
FOR THE  
PARTNERS





..... 2020 .....  
**Gutenberg**

.....  
**MEDIA KIT  
FOR THE  
PARTNERS**



**On** May 30<sup>th</sup>, the 37<sup>th</sup> Gutenberg Gala took place at the Salle de Bal du Marché Bonsecours. More than 470 print enthusiasts were there to celebrate Print!

The Gutenberg Gala is the key event in the printing industry. It highlights the talent, creativity, and knowledge of its craftsmen.

The entire industry can take part in the gala, no matter the size of the company or its activity sector: small and big printers, whatever the printing process used, from big banners to small labels, to books, newspapers and flexible packaging.

.....**BE PROUD TO SUPPORT YOUR INDUSTRY!**.....

**SHOW YOUR CUSTOMERS HOW MUCH PRINT  
IS IMPORTANT TO YOU.**

Since 2013, during the Revolution, participation in the Gutenberg event continues to grow. In fact, Gutenberg welcomed 200 people seven years ago and this year we welcomed 470 print enthusiasts! A great success which undoubtedly means that you care about this flagship event of our Industry in Quebec.

**Associating your brand with Gutenberg is also:**

- **Various links to use to increase your visibility on social networks**
- **A personalized Gutenberg email signature that reflects your company's brand**
- **An opportunity to collaborate with your clients in the preparation of one or more pieces presented at the Gutenberg's Contest**

The outstanding visibility of the event will undoubtedly encourage you to take part in the 2020 Gala.

Upon confirmation of your partnership, your logo will be posted on [LinkedIn](#) and on [galagutenberg.ca](#)

**YOU DON'T WANT TO MISS THIS EVENT !**

The Gala Gutenberg will take place at the Marché Bonsecours on May 28<sup>th</sup>, 2020

Your support is essential to ensure the success of the Gala. We hope that you will take part in this big event, which is a celebration of our great Industry !

Don't hesitate to write to us. Comments are always welcome.

For pictures from the 2019 Gala and videos of the winners, please logon :

[www.galagutenberg.ca](http://www.galagutenberg.ca)

..... ENJOY A UNIQUE VISIBILITY .....

**★ ★ ★ BEFORE THE GALA! ★ ★ ★**

If you confirm your participation **before October 24<sup>th</sup> 2019**, in addition to the diffusion on the Website of the 2020 Gutenberg Contest following the signature, your logo will be posted at the Industry Oyster Party on November 14. More than 250 people will be there this year !

For more information :

[helene.pageau@i-ci.ca](mailto:helene.pageau@i-ci.ca) | 514-389-5061, poste 238



2020  
Gutenberg

Diamond (EXCLUSIVE)* \$ 8 000	Platinum (5 max.) \$ 5 500	Gold (6 max.) \$ 3 975	Silver \$ 2 200	Bronze \$ 1 100
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### YOUR LOGO :

• Premium placement in the printed documents	✓	✓			
• In all the printed documents	✓	✓	✓		
• poster in the reception area ( <b>cocktail space</b> )	✓				
• promotional brochure for the event	✓	✓	✓	✓	
• posters at the event; follow-up e-mails (6,000 names x 6 e-mails minimum), table decorations	✓	✓	✓	✓	✓
• program of the event	✓	✓	✓		
• glass markers at the cocktail party	✓	✓			
• Premium placement on the welcoming sign and on the big screen <b>in the cocktail space</b> (your logo will be bigger than the others <b>for the cocktail space only</b> )	✓				
• Premium placement on the big screen at the Gala			✓		
• Premium placement on the big screen and at the microphone at the Gala	✓	✓			
• Website of the Gutenberg Gala ( <a href="http://www.galagutenberg.ca">www.galagutenberg.ca</a> )					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	
• On the Sponsor Page in the Gala Special of the Qi – Québecimprimerie magazine, which will be available during and after the Gala (4,000 copies)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓
• On the LinkedIn page of Gala Gutenberg					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓

### EXTRAS :

• Presenting Coup de Cœur Award !	✓				
• Presenting an Award at the Gala		✓	✓		
• Free ad page in the Gala Special of the Qi – Québec imprimerie magazine (worth \$2,500)	✓	✓			
• Free half-page ad in the Gala Special of the Qi – Québec imprimerie magazine (worth \$1,950)			✓		
• Chance to add a promotional product in the favor bags	✓	✓	✓	✓	✓
• Mention of your company in the press relations with the industry's media communications professionals	✓	✓	✓		
• Mention of your company on the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
• 4 free tickets for the Gala	✓				
• 2 free tickets for the Gala		✓			
• 2 half-price tickets for the Gala			✓		

\* Only one Diamond partnership. First come, first serve. In order to give everyone the chance, the Diamond level is limited to two consecutive years.



2020  
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\*\*\*\*\*

## I WANT TO TAKE PART !

**Diamond** Partnership (EXCLUSIVE) – 8 000\$ **(level already filled!)**

**Platinum** Partnership (5 max.) – 5 500\$  **(4 sold)**

**Gold** Partnership (6 max.) – 3 975\$  **(3 sold)**

**Silver** Partnership – 2 200\$

**Bronze** Partnership – 1 100\$

LAST NAME, First Name

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Title

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Company

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Address

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City

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Postal Code

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Phone Number

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Ext

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E-mail

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Payment method    Visa     MasterCard     American Express

Card Number

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Expiration Date

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CVV\*

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mm/yyyy

Signature

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\*The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

We will communicate with you to confirm your sponsorship..

Please send the completed form before **October 24<sup>th</sup> 2019** (to be promoted at the Oyster Party).

By fax : 514 389-5840

By e-mail : **helene.pageau@i-ci.ca**

For more information, please contact us :

Hélène Pageau

**helene.pageau@i-ci.ca**

514-389-5061, poste 238

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..... ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY ! .....