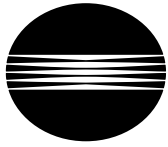


# NOS PARTENAIRES 2018

## DIAMANT



KONICA MINOLTA

## PLATINE



hueneye.com

RICOH

ROLLAND

## OR

Canon

Canflexographics

FUJIFILM

INTERNATIONAL PAPER

KBR GRAPHIQUES

MÜLLER MARTINI

OKI

STYLEX  
DU PROGRES

xerox

## ARGENT

ariva

Domtar

FlintGroup

HEIDELBERG

huber group

Paulymark

sappi

Spicers

SUPREME  
A Spicers Brand / Une marque de Spicers

## BRONZE

ANDERSON  
GREENLAND  
CANADA, ULC

BOBST

Columbia  
Finishing Mills, Inc.

ENVELOPPE  
CONCEPT inc.



KURZ

manroland  
sheetfed

MATRI AX



Multi-flex

N  
NETMAN PAPER

Recyclage de Papier  
Hanna Limitée

RL  
SUPERIOR LUSTIGUE  
GRAPHIQUE INC.

Service  
OPTIPRINT

TACTIC=TGI



2018

# Gutenberg

## MEDIA KIT FOR THE PARTNERS





2018

# Gutenberg

## MEDIA KIT FOR THE PARTNERS



**On** June 1<sup>st</sup>, the 35<sup>th</sup> Gutenberg Gala took place at the Salle de Bal du Marché Bonsecours. More than 350 print enthusiasts were there to celebrate Print!

The Gutenberg Gala is the key event in the printing industry. It highlights the talent, creativity, and knowledge of its craftsmen.

The entire industry can take part in the gala, no matter the size of the company or its activity sector: small and big printers, whatever the printing process used, from big banners to small labels, to books, newspapers and flexible packaging.

..... **NEW THIS YEAR!** .....

This year, celebrate the 36<sup>th</sup> Gutenberg Contest! The outstanding visibility of the event will undoubtedly encourage you to take part in the 2018 Gala. Always listening to the participants, the cocktail will take place in *Salle Vieux-Montréal* at 4:00 pm to allow everyone to network and enjoy the beautiful pieces that make this Contest a success.

This year, the 36<sup>th</sup> Gala Gutenberg will once again take place at the beautiful Salle de Bal at the Marché Bonsecours. The Cocktail will be held in the beautiful Salle Vieux-Montréal, on Thursday May 31<sup>st</sup>, 2018.

Your support is essential to ensure the success of the Gala. We hope that you will take part in this big event, which is a celebration of our great Industry !

You don't want to miss this event !

Don't hesitate to write to us. Comments are always welcome.

For pictures from the 2017 Gala and videos of the winners, please logon :

**[www.galagutenberg.ca](http://www.galagutenberg.ca)**

### **The Committee of the Gutenberg 2018**

Yvon Sauvageau, President of the Committee (Multi-Reliure), Audrey B. Vachon (Laklé), Chantal Vallée (Spicers), Hélène Pageau (ICI), Karl Belafi Jr (KBR), Louise Kralka (PDI), Mala Dupont (ATFFEQ), Mariane Beauchesne-Chrétien (ICI), Marie-Eve Huppé (ICI), Martin Gagnon (Multiflex), Martin Houle (Reprodoc), Patrick Choquet (Gravure Choquet), Robert Legal (Collège Ahuntsic), Stéphane Labrie (CSMOCGQ) and Stephanie Balayan (KBR).

..... **ENJOY A UNIQUE VISIBILITY** .....

## ★ ★ ★ BEFORE THE GALA! ★ ★ ★

If you confirm your participation **before October 27<sup>th</sup>, 2017**, in addition to the diffusion on the Website of the 2018 Gutenberg Contest following the signature, your logo will be posted at the Industry Oyster Party on November 9<sup>th</sup>. More than 280 people will be there this year !

For more information :

Hélène Pageau  
[helene.pageau@i-ci.ca](mailto:helene.pageau@i-ci.ca)  
514-389-5061, ext 238



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Diamond (EXCLUSIVE)* \$7,000	Platinum (4 max) \$5,000	Gold \$3,500	Silver \$2,000	Bronze 1 000 \$
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**YOUR LOGO :**

• Premium placement in the printed documents	✓	✓			
• In all the printed documents	✓	✓	✓		
• poster in the reception area ( <b>cocktail space</b> )	✓				
• promotional brochure for the event	✓	✓	✓	✓	
• posters at the event; follow-up e-mails (6,000 names x 6 e-mails minimum), table decorations	✓	✓	✓	✓	✓
• program of the event	✓	✓	✓		
• glass markers at the cocktail party	✓	✓			
• Premium placement on the welcoming sign and on the big screen <b>in the cocktail space</b> (your logo will be bigger than the others <b>for the cocktail space only</b> )	✓				
• Premium placement on the big screen at the Gala			✓		
• Premium placement on the big screen and at the microphone at the Gala	✓	✓			
• Website of the Gutenberg Gala ( <a href="http://www.galagutenberg.ca">www.galagutenberg.ca</a> )					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	
• On the Sponsor Page in the Gala Special of the Qi – Québecimprimerie magazine, which will be available during and after the Gala (4,000 copies)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓

**EXTRAS :**

• Presenting a prize at the Gala	✓	✓	✓		
• Free ad page in the Gala Special of the Qi – Québec imprimerie magazine (worth \$2,500)	✓	✓			
• Free half-page ad in the Gala Special of the Qi – Québec imprimerie magazine (worth \$1,950)			✓		
• Chance to add a promotional product in the favor bags	✓	✓	✓	✓	✓
• Mention of your company in the press relations with the industry's media communications professionals	✓	✓	✓		
• Mention of your company on the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
• 4 free tickets for the Gala	✓				
• 2 free tickets for the Gala		✓			
• 2 half-price tickets for the Gala			✓		

\* Only one Diamond partnership. First come, first served.



2018  
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..... **I WANT TO TAKE PART!** .....

**Diamond Partnership (EXCLUSIVE) – \$7,000 (SOLD)**

**Platinum Partnership (4 max) – \$5,000 (SOLD)**

**Gold Partnership – \$3,500**

**Silver Partnership – \$2,000**

**Bronze Partnership – \$1,000**

LAST NAME, First Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Ext \_\_\_\_\_

E-mail \_\_\_\_\_

Payment method    Visa     MasterCard     American Express     Enclosed cheque

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
mm/yyyy

Signature \_\_\_\_\_

**I agree to receive ICI's email communications :**     **Yes, I agree**     **No, I disagree**

We will communicate with you to confirm your sponsorship.  
Please make out the cheque to Institut des communications graphiques et de l'imprimabilité (ICI).

Please send the completed form before **October 27<sup>th</sup>, 2017** (to be promoted at the Oyster Party).  
By fax : 514 389-5840  
By e-mail : [helene.pageau@i-ci.ca](mailto:helene.pageau@i-ci.ca)

For more information, please contact us :

Hélène Pageau  
[helene.pageau@i-ci.ca](mailto:helene.pageau@i-ci.ca)  
514-389-5061 ext 238  
ICI 999, Emile-Journault East, Montreal (Quebec) H2M 2E2

..... **ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY!** .....