

NOS PARTENAIRES 2022

DIAMANT



PLATINE



OR



ARGENT



BRONZE



40^e
Gutenberg
2022

MEDIA KIT
FOR THE
PARTNERS





40^e
Gutenberg
2022

MEDIA KIT FOR THE PARTNERS

Our great and beautiful Industry came together virtually, to celebrate the best of print at the 39th Gutenberg, on September 30th. Hosted by our presenter Marieme Ndiaye, this event brought together our Industry for an emotional moment.

Nearly 300 print enthusiasts participated in this unmissable event for our Industry.

The virtual tables formula has been very successful!

The presentation of this virtual event also offered increased visibility to our valued event partners who were able to open the doors of their virtual booths. Several guests learned about the latest advancements in technology and innovation.

The Gutenberg continues to bring the industry together, raise the bar for printers and help push our boundaries. It highlights the talent, creativity and know-how of its craftsmen. But it would not be what it is without the constant and generous support of our valued partners: **you!**



"I am thrilled and honored to have been chosen to chair the 40th Gutenberg! It will also be the return of an exceptional Gala, in person, at last! Seeing colleagues and friends again in this festive atmosphere will be exhilarating! And to accomplish this, we are counting on your participation. The Contest is open to all players in the printing industry from everywhere in Quebec. From small to large companies, the challenges are real for everyone, regardless of the location or the size of the enterprise. It is by showcasing all this talent that we will be able to prove to print buyers that anything is possible, even the most extravagant projects!"

– Éric Lamontagne, Président du Comité Gutenberg 2022.



**The Gutenberg Gala will take place at
Marché Bonsecours on Thursday, May 26, 2022
and will be THE celebration of our industry in 2022.**

Your support is essential to ensure the success of the Gala. We hope that you will take part in this great event, which is a celebration of our great Industry !

Don't hesitate to write to us. Comments are always welcome.

To view the Gutenberg L'Éphémère 2021 results, pictures and videos of the winners, please logon www.galagutenberg.ca

For more informations : helene.pageau@i-ci.ca



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.....**BE PROUD TO SUPPORT YOUR INDUSTRY!**.....

SHOW YOUR CUSTOMERS HOW MUCH PRINT IS IMPORTANT TO YOU.

Since 2013, during The Revolution, participation in Gutenberg has continued to grow. Indeed, the Gutenberg hosted 200 people nine years ago and this year we have welcomed virtually nearly 300 print enthusiasts. Great growth which undoubtedly means that you care about this flagship event of our Industry in Quebec. A great success which undoubtedly means that you care about this flagship event of our Industry in Quebec.

Associating your brand with 40th Gutenberg is also:

- **Various links to use to increase your visibility on social networks**
- **An opportunity to collaborate with your clients in the preparation of one or more pieces presented at the Gutenberg's Contest**

The outstanding visibility of the event will undoubtedly encourage you to take part in the 2022 Gala.

Upon confirmation of your partnership, your logo will be posted on our social medias and on galagutenberg.ca

.....**YOU DON'T WANT TO MISS THIS EVENT !**.....



SUPPORT YOUR PRINTERS AND PACKAGING MANUFACTURERS WITH THESE CATEGORIES:

14 CATEGORIES !

- Gutenberg 100% numérique
- Gutenberg Affichage
- Gutenberg Édition Livre
- Gutenberg Édition Magazine
- Gutenberg Édition Journal
- Gutenberg Ennoblement, finition et reliure
- Gutenberg Étiquette
- Gutenberg Emballage alimentaire
- Gutenberg Emballage
- Gutenberg Emballage flexible
- Gutenberg Matériau non conventionnel
- Gutenberg Marketing autopromotion
- Gutenberg Marketing client
- Gutenberg L'Audacieux



Diamond (EXCLUSIVE)* \$ 8 000	Platinum (6 max.) \$ 5 500	Gold (7 max.) \$ 3 975	Silver \$ 2 200	Bronze \$ 1 100
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YOUR LOGO :

• Premium placement in the printed documents	✓	✓			
• In all the printed documents	✓	✓	✓		
• poster in the reception area (cocktail space)	✓				
• promotional brochure for the event	✓	✓	✓	✓	
• posters at the event; follow-up e-mails (6,000 names x 6 e-mails minimum), table decorations	✓	✓	✓	✓	✓
• program of the event	✓	✓	✓		
• glass markers at the cocktail party	✓	✓			
• Premium placement on the welcoming sign and on the big screen in the cocktail space (your logo will be bigger than the others for the cocktail space only)	✓				
• Premium placement on the big screen at the Gala			✓		
• Premium placement on the big screen and at the microphone at the Gala	✓	✓			
• Website of the Gutenberg Gala (www.galagutenberg.ca)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	
• On the Sponsor Page in the Gala Special of the Qi – Québecimprimerie magazine, which will be available during and after the Gala (4,000 copies)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓
• On the LinkedIn page of Gala Gutenberg					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓

EXTRAS :

• Presenting Coup de Cœur Award !	✓				
• Presenting an Award at the Gala		✓	✓		
• Free ad page in the Gala Special of the Qi – Québec imprimerie magazine (worth \$2,500)	✓	✓			
• Free half-page ad in the Gala Special of the Qi – Québec imprimerie magazine (worth \$1,950)			✓		
• Chance to add a promotional product in the favor bags	✓	✓	✓	✓	✓
• Mention of your company in the press relations with the industry's media communications professionals	✓	✓	✓		
• Mention of your company on the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
• 4 free tickets for the Gala	✓				
• 2 free tickets for the Gala		✓			
• 2 half-price tickets for the Gala			✓		

* Only one Diamond partnership. First come, first serve. In order to give everyone the chance, the Diamond level is limited to two consecutive years in-person.



I WANT TO TAKE PART !

- Diamond** Partnership (EXCLUSIVE) – 8 000\$ (level already filled)
Platinum Partnership – 5 500\$ (6 max.) (1 available)
Gold Partnership – 3 975\$ (7 max.) (2 available)
Silver Partnership – 2 200\$
Bronze Partnership – 1 100\$

LAST NAME, First Name

Title

Company

Address

City

Postal Code

Phone Number

Ext

E-mail

Payment method Visa MasterCard American Express

Card Number

Expiration Date

CVV*

mm/yy

Signature

*The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

We will communicate with you to confirm your sponsorship..

Please send the completed form before **December 1^{er} 2021**.

By e-mail : **helene.pageau@i-ci.ca**

For more information, please contact us :

Hélène Pageau

helene.pageau@i-ci.ca

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..... ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY !