

OUR PARTNERS 2024

DIAMOND



PLATINUM

Canon



FUJIFILM

KOMCAN
KOMORI



KONICA MINOLTA

RICOH

SupremeX

sustana®

xerox

GOLD

ADMACO
SPECIALISTE DES EQUIPEMENTS DE PRODUCTION

Canflexographics

miraclon

RM
machinery

Spicers

SILVER

AGFA
Agfa

ariva
Une division de Domtar

Atlas
PAPIERS | PAPER

Domtar
PAPIER

gmg
color

HEIDELBERG

ImperialDade

ndgraphics

PLAQUES EXPRESS
DESIGN & PREPRESS

sappi

STANDARD

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SVEEHLAND
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BOBST

Cascades
RÉCUPÉRATION+

DÉCOUPAGE BM INC

durst

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POLYMERPRINT

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INC

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SIEGWERK



SunChemical

swiss@print



2024

Gutenberg

MEDIA KIT FOR THE PARTNERS





..... 2024

Gutenberg

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MEDIA KIT FOR THE PARTNERS

The 41st Gutenberg Gala was held on June 1st at the Salle de Bal du Marché Bonsecours. The Cocktail Party and the prestigious Gutenberg Awards Evening took place in a wonderful reunion atmosphere. We celebrated 41 years of excellence in print.

The Gutenberg continues to bring the industry together, raise the bar for printers and help push our boundaries. It highlights the talent, creativity and know-how of its craftsmen. But it would not be what it is without the constant and generous support of our valued partners: you!

Your support is essential to ensure the success of the Gala. We hope that you will take part in this great event, which is a celebration of our great Industry !



**The 42nd Gala Gutenberg will take place
at Marché Bonsecours
on Thursday April 25, 2024**



"I am humbled and delighted to take up the torch. The accomplishments left by my predecessors are great. I will do everything in my power to perpetuate the tradition and ensure that the industry comes out of this event a winner. Thank you for your confidence in me. Rest assured of my dedication and commitment to the Committee and to the industry. And to achieve this, we're counting on your participation. The Contest is open to all players in the print industry, throughout Quebec and even across Canada. From small to large, the challenges are real for everyone, regardless of geographic location or company size. It's by showcasing all this talent that we can prove to print buyers that anything is possible, even the most extravagant projects! "

– Yoan Robitaille, President of the Gutenberg 2024 Committee.

Please feel free to contact us. We welcome your comments and ideas.

The results of the Gutenberg 2023 Gala, pictures and videos of the winners are available at : www.galagutenberg.ca

For more informations : helene.pageau@i-ci.ca



..... 2024

Gutenberg

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MEDIA KIT
FOR THE
PARTNERS

..... BE PROUD TO SUPPORT YOUR INDUSTRY!

**SHOW YOUR CUSTOMERS HOW MUCH
YOU CARE ABOUT PRINT.**



Since 2013, during The Revolution, attendance at the Gutenberg has continued to grow. In fact, ten years ago, the Gutenberg hosted 200 people. This year, in a wonderful reunion atmosphere, we welcomed more than 450 print enthusiasts to the Marché Bonsecours! This means without a doubt that you care about this major event in our industry!

Associating your brand image with the 42nd Gutenberg also means:

- **Various links to use to increase your visibility on social networks**
- **An opportunity to collaborate with your clients in the preparation of one or more pieces presented at the Contest**

Once again, the outstanding visibility offered throughout the year on various platforms will most certainly encourage you to partner with the 42nd Gala in 2024.

As soon as your partnership is signed, your logo will be posted on our social networks as well as on the website.

www.galagutenberg.ca



..... IT'S AN EVENT YOU DON'T WANT TO MISS!



2024
Gutenberg

Diamant (EXCLUSIF)* 8 000 \$	Platine 5 500 \$	Or 3 975 \$	Argent 2 200 \$	Bronze 1 100 \$
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YOUR LOGO :

• Premium placement in the printed documents	✓	✓			
• In all the printed documents	✓	✓	✓		
• poster in the reception area (cocktail space)	✓				
• posting on social networks (Facebook, LinkedIn)	✓	✓	✓	✓	✓
• posters at the event; follow-up e-mails (6,000 names x 6 e-mails minimum), table decorations	✓	✓	✓	✓	✓
• glass markers at the cocktail party	✓	✓			
• Premium placement on the welcoming sign and on the big screen in the cocktail space (your logo will be bigger than the others for the cocktail space only)	✓				
• Premium placement on the big screen at the Gala	✓	✓	✓		
• Premium placement on the big screen and at the microphone at the Gala	✓	✓			
• Website of the Gutenberg Gala (www.galagutenberg.ca)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓
• On the Sponsor Page in the Gala Special of the Qi – Québecimprimerie magazine, which will be available during and after the Gala (4,000 copies)					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓
• On the LinkedIn page of Gala Gutenberg					
• premium placement	✓	✓			
• according to the sponsorship level			✓	✓	✓

EXTRAS :

• Presenting Coup de Cœur Award !	✓				
• Presenting an Award at the Gala		✓	✓		
• Free ad page in the Gala Special of the Qi – Québec imprimerie magazine (worth \$2,500)	✓	✓			
• Free half-page ad in the Gala Special of the Qi – Québec imprimerie magazine (worth \$1,950)			✓		
• Chance to add a promotional product in the favor bags	✓	✓	✓	✓	✓
• Mention of your company in the press relations with the industry's media communications professionals	✓	✓	✓		
• Mention of your company on the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
• 4 free tickets for the Gala	✓				
• 2 free tickets for the Gala		✓			
• 2 half-price tickets for the Gala			✓		

* Only one Diamond partnership. First come, first serve. In order to give everyone the chance, the Diamond level is limited to two consecutive years.



I WANT TO TAKE PART !

- Diamond** Partnership (EXCLUSIVE) – 8 000\$ (level already filled)
Platinum Partnership – 5 500\$ (level already filled)
Gold Partnership – 3 975\$
Silver Partnership – 2 200\$
Bronze Partnership – 1 100\$

LAST NAME, First Name

Title

Company

Address

City

Postal Code

Phone Number

Ext

E-mail

Payment method Visa MasterCard American Express

Card Number

Expiration Date

CVV*

mm/aa

Signature

*The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

We will communicate with you to confirm your sponsorship.

Please return this completed form to reserve your place immediately.

By e-mail : **helene.pageau@i-ci.ca**

Deadline for confirmation: November 2, 2023. Payment by December 30, 2023.

For more information, please contact us :

Hélène Pageau

helene.pageau@i-ci.ca

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..... ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY !