

# OUR PARTNERS 2026

## DIAMOND



KONICA MINOLTA

## PLATINUM



TECHNOROL  
GROUPE DE COMPAGNIES



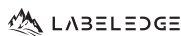
## GOLD



## SILVER



## BRONZE



Encre & Coaters MOV Inc.  
MOV Ink & Color Inc.



2026

# Gutenberg

## REGISTRATION FORM





## Laurence Desmarchais

President of Gutenberg 2026



"I am honored to accept the presidency of the 44<sup>th</sup> Gala Gutenberg, as a young woman and the next generation in a well-established industry. It is a role I take on with enthusiasm, pride, and a sincere desire to make a difference.

I am delighted to join a wonderful team, driven by a shared vision: to make the printing industry shine. Believing in young people means believing in a prosperous future focused on innovation. In my role as president, I want to be the voice of the new generation, the one that dares to propel our sector forward, push boundaries, and build bridges with previous generations.

I am committed to opening the door to more discussion, more exchange, and more boldness. I dream of an industry that evolves in a spirit of collaboration, where expertise is valued as much as new ideas. A strong, sustainable, and deeply human industry.

A wonderful year awaits us, and I look forward to seeing many of you at the next Gala Gutenberg in 2026!"



### THE GUTENBERG 2026 COMMITTEE :

Laurence Desmarchais, President of the Gutenberg 2026, Andrew Lacoste, Carmela Martinez, Chantal Vallée, Charlotte Gaudreault, Éric Lamontagne, Hélène Pageau, Julie Éthier, Mariane Beauchesne-Chrétien, Marie-Eve Huppé, Mike Miserany, Pascal Ross, Stéphane Abraham, Virginia DaCosta et Yoan Robitaille.

Thanks to the exceptional collaboration of our partners, print production partners and the enthusiasm of the participants, the Organizing Committee is ready to celebrate the 44<sup>th</sup> Gutenberg.

# WHAT IS GUTENBERG?



## GUTENBERG CONTEST

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### What is Gutenberg?

It's a unique opportunity to showcase your talent! Participating in the Gutenberg Contest is also: rewarding your teams by telling them how important their contribution to the project is, showing your customers that print should be celebrated, and supporting our indispensable Industry! Small and large printers alike, from large-format displays to the smallest labels, books, magazines and packaging, let us thrill you with color and originality! Whatever your region, take advantage of this opportunity to take part in this prestigious competition and celebrate print with us!

### But what else?

On the Committee we sometimes hear: "I don't have anything worthy of a Gutenberg". We like to reply that the Gutenberg Contest is NOT a beauty contest. Among other things, the judges look at the production process. Perhaps you've hit a few bumps in the road, or not? Is it an innovative project? Has everything been done to produce a quality item? Did you use several pieces of equipment or processes, or not? Do you think a project is simple, but you're proud of it because your customer trusts you year after year? Of course, the "look" is considered, but in the Gutenberg context, the percentage given to design is 15% of the total score. Remember that the categories (except for the 100% digital category) do not take into account the printing process. You can therefore submit pieces in the same category that have been produced using offset, digital, silkscreen, inkjet, flexo, finishing, etc., or combinations of different processes. You may be printers, but you're also resourceful, inventive and solution-oriented! You'll stop at nothing to bring a project to fruition. So be proud of your achievements, promote your teams and get involved! Together, one piece at a time, let's help celebrate the 44<sup>th</sup> Gutenberg Contest! We look forward to seeing your work!



### About the Gutenberg:

44 years of celebrating Industry!

Since 2013, during La Révolution, participation in the Gutenberg has continued to grow.

The Gutenberg continues to bring the industry together, raise the bar for printers and help push our boundaries. It celebrates the talent, creativity and craftsmanship of its artisans.

**The 44<sup>th</sup> Gala Gutenberg will be held at Marché Bonsecours, on Thursday, May 28, 2026.**

# CATEGORIES



## NEW!

<b>FLEXIBLE PACKAGING SHORT RUN</b> (5000 linear feet or less)	Any product printed on flexible or extensible film: plastic containers, caps, resealable plastic sleeves, bags, thermoretractable packaging, etc.
<b>FLEXIBLE PACKAGING LONG RUN</b> (5000 linear feet or more)	
<b>LABEL SHORT RUN</b> (5000 linear feet or less)	Everything that is similar to a label, whether or not it is self-adhesive (except stamps).
<b>LABEL LONG RUN</b> (5000 linear feet or more)	
<b>PACKAGING SHORT RUN</b> (10,000 units or less)	Everything that can hold a product.
<b>PACKAGING LONG RUN</b> (10,000 units or more)	
<b>SINGLE ITEM DISPLAY</b>	Have you been working hard on a project that only has one copy? This category is for you!
<b>100 % DIGITAL</b>	Your project is <b>printed and finished</b> only in digital? Regardless of the type of equipment (toner, inkjet, varnish, etc.) and the quantity printed, this category is for you!
<b>BINDING</b>	From box binding to thermobinding, menus, sample books, folding, sewing, gluing, case binding, perfect binding, cloth binding, Swiss binding, etc. Here is your category!
<b>DISPLAY</b>	Poster, banner, POP (point-of-purchase advertising), display stand, etc.
<b>ENNOBLEMENT, FINISHING AND COMPLEMENTARY PROCESSES</b>	Any project that has used one or more complementary techniques: gilding, embossing or debossing, hot or cold stamping, embossing, decorative cutting and punching, lamination, special varnishes, selective varnishes, 3D varnishes, digital foil, etc.
<b>GUTENVERT</b>	If your project includes several of the GutenVERT criteria (see page 6), you have a chance to win a GutenVERT Award.
<b>L'AUDACIEUX</b>	"Which is highly inventive, encourages to perform difficult actions, to take risks to succeed a project considered impossible." You have dared to go further, and have achieved a revolutionary print by its raw materials, its manufacturing process, its shape or its use? Submit your piece in this category!
<b>NON-CONVENTIONAL MATERIAL</b>	Do you print on fabric, wood, glass, ceramic, leather or any other unconventional media? This category is for you! Some examples: curtains, floors, windows, cups, sweaters, etc.
<b>OUTSIDE QUÉBEC</b>	If you're a Canadian printer (outside Québec), here's your chance to win a Gutenberg! The Gutenberg Outside Québec will be awarded to the piece printed in Canada, but outside Québec, that receives the highest score in all categories combined.
<b>PRESTIGE</b>	Any piece with a high or very high production cost, regardless of the process or quantity produced.
<b>PUBLISHING-BOOK</b>	Souvenir program (on sale), comic book, book, magazine, etc.
<b>PUBLISHING-MAGAZINE</b>	
<b>SELF PROMOTION</b>	Any item that represents your company and bears your logo. Corporate brochure, display sleeve, calendar, vehicle wrapping, promotional product, etc.

# ADDITIONAL INFORMATION



## How are the prizes awarded?

An independent judging panel composed of specialist in the industry will give out the prizes in every category. To ensure fairness it is important for the judging that:

- In a category, if no piece meets the judging criteria, no prize will be handed out.
- The name of the companies are not on the pieces that are presented and judged (except for self-promotion, of course)
- Judges therefore have no access to this information at any time.

## Who can submit a piece?

In order to meet the evaluation criteria in a fair and equitable manner, collaborators such as agencies, designers, project managers, etc., who wish to submit a piece, must submit the registration form in collaboration with the print supplier. Maximum 10 registrations per company.

## Printing processes :

The categories do not take into account the printing process (with the exception of the "100% Digital" category). You can therefore submit pieces in the same category that have been produced using offset, digital, screen printing, inkjet, flexography, finishing, etc., or a combination of different processes. Entries will be judged on their final result.

## Jury recommendation:

To increase your chances of winning a prestigious Gutenberg, we recommend that you vary your entries across several categories.

## Judges' rights :

The judging panel reserves the right to change the category of a piece that was entered in the wrong category.

## Description :

The judges are unanimous : the description in the **Why?** section makes the difference. Two or three lines are enough.



# EVALUATION CRITERIA



All pieces will be judged according to the following criteria:

<p><b>Characteristics of the project</b></p> <ul style="list-style-type: none"> <li>• Quality of the product compared to others</li> <li>• Description of the project (short explicative text)</li> <li>• Complexity and shape of the project</li> <li>• Print register</li> <li>• Colour uniformity</li> <li>• Printing process(es) and its constraints</li> <li>• Substrate constraint</li> <li>• Complexity of inking</li> <li>• Finishing (complexity, register, quality of finish)</li> <li>• Types of ink and/or toners (Pantone, metallic, reactive inks, etc.)</li> </ul>	75%	100 %
<p><b>General quality</b></p> <ul style="list-style-type: none"> <li>• Creation or design</li> <li>• Photo quality</li> <li>• Choice of print substrate</li> <li>• Emphasizing the ennoblement processes</li> </ul>	15%	
<p><b>Audacity</b></p> <ul style="list-style-type: none"> <li>• Unusual manufacturing process</li> <li>• Product use</li> <li>• Audacity and creativity</li> <li>• Novelty</li> </ul>	10%	

To all the pieces registered in the GUTENVERT CATEGORY, the following criteria will be added:

<b>Technical aspects</b>	Characteristics of the project	25%
	General quality	
	Audacity	
<b>"Green" Aspects</b>	Source of material (paper, cardboard, etc.): Quebec, Canada, United States, Europe, Asia	75%
	Recyclable products: Reusable or recyclable , compostable or biodegradable	
	Recycled content (% recycled): 0% recycled, 30% recycled, 100% recycled	
	Additional accreditations: (ex. chlorine-free, biogas, FSC, carbon-neutral, etc.)	
	Ecological inks/varnishes	
	Concerns regarding eco-design, optimized design, etc.: Example: ink coverage, etc.	

# HOW TO SUBMIT OUR ENTRIES



1

Save the file **on your computer**.

2

**Complete the registration form.**

Don't forget to fill the **Why?** section in the form.

This text will help for the entries judgment.

3

Send your electronic form (**MANDATORY**) to :  
**helene.pageau@i-ci.ca**

4

**Send 2 copies** of your entries\* with **your payment** and a **copy of your form**.

(One copy will be used for judging, the second for photography and for display at the cocktail party).

5

The entries must be delivered **before Friday January 30<sup>th</sup> 2026, 4:00 pm**, at the address of the Institut. The envelopes and/or boxes must bear the words "**Gutenberg 2026**".

\* For **large format** project: A cut (a piece) of the original measuring at least 18"x18", and a digital copy of 12"x18" (maximum) accompanied, if possible, of a picture and/or a video of the site.

## PRICES

Price for one entry	\$125
Every additional entry	\$100

All pieces must have been printed in Quebec,  
except for the Mention Outside Quebec,  
between January 1<sup>st</sup>, 2025 and January 30<sup>th</sup>, 2026.



# REGISTRATION FORM

PIÈCE N° \_\_\_\_\_  
(For the committee only)

INFORMATIONS

Name \_\_\_\_\_  
First name \_\_\_\_\_  
Cie \_\_\_\_\_  
Number of employees \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Postal code \_\_\_\_\_  
Phone \_\_\_\_\_ Ext. \_\_\_\_\_  
Email \_\_\_\_\_

NUMBER OF ENTRIES:                      TOTAL:

## PAYMENT METHOD:

Visa     MasterCard     American Express

Card N° \_\_\_\_\_

Expiration date \_\_\_\_\_

CVV\* \_\_\_\_\_ mm/aaaa

Signature \_\_\_\_\_

\* The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

I agree that the name of my company be published in Gutenberg's communications.

REGISTRATION

Category \_\_\_\_\_  Outside Québec

Customer name \_\_\_\_\_

Entry title \_\_\_\_\_

Quantity produced (run length) \_\_\_\_\_

Printing processes (ex: flexography, offset, screen printing, rotogravure, etc.) \_\_\_\_\_

Your collaborators (ex: finish, binding, ennoblement companies, etc.) \_\_\_\_\_

Printing substrate (commercial name of the printing substrate) \_\_\_\_\_

Presses or equipment used (commercial names and brands) \_\_\_\_\_

Number of colors \_\_\_\_\_ Type of inks or toner used \_\_\_\_\_

WHY?

Explain why you entered your piece in the Contest. (Technical constraint, innovative rendering or simply exceptional work? GutenVERT: see criteria on page 6) **THIS TEXT WILL BE USED DURING JUDGING.** ⇔ 200 WORDS MAXIMUM

## HAVE YOU...

- Fill all the fields?
- Send 2 copies of each entry?
- Write "Gutenberg 2026" on your parcel?

**Please send back this completed form and your entries before Friday, January 30<sup>th</sup> 2026, 4:00 P.M.**

ICI (Hélène Pageau, Gutenberg 2026)  
999, Émile-Journault Est, Montréal (Québec) H2M 2E2

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ICI (Hélène Pageau, Gutenberg 2026)  
999, Émile-Journault Est, Montréal (Québec) H2M 2E2

# REGISTRATION FORM

PIÈCE N° \_\_\_\_\_  
(For the committee only)

INFORMATIONS

Name \_\_\_\_\_  
First name \_\_\_\_\_  
Cie \_\_\_\_\_  
Number of employees \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Postal code \_\_\_\_\_  
Phone \_\_\_\_\_ Ext. \_\_\_\_\_  
Email \_\_\_\_\_

NUMBER OF ENTRIES: TOTAL:

## PAYMENT METHOD:

Visa  MasterCard  American Express

Card N° \_\_\_\_\_

Expiration date \_\_\_\_\_

CVV\* \_\_\_\_\_ mm/aaaa

Signature \_\_\_\_\_

\* The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

I agree that the name of my company be published in Gutenberg's communications.

REGISTRATION

Category \_\_\_\_\_  Outside Québec

Customer name \_\_\_\_\_

Entry title \_\_\_\_\_

Quantity produced (run length) \_\_\_\_\_

Printing processes (ex: flexography, offset, screen printing, rotogravure, etc.) \_\_\_\_\_

Your collaborators (ex: finish, binding, ennoblement companies, etc.) \_\_\_\_\_

Printing substrate (commercial name of the printing substrate) \_\_\_\_\_

Presses or equipment used (commercial names and brands) \_\_\_\_\_

Number of colors \_\_\_\_\_ Type of inks or toner used \_\_\_\_\_

WHY?

Explain why you entered your piece in the Contest. (Technical constraint, innovative rendering or simply exceptional work? GutenVERT: see criteria on page 6) **THIS TEXT WILL BE USED DURING JUDGING.** ⇔ 200 WORDS MAXIMUM

## HAVE YOU...

- Fill all the fields?
- Send 2 copies of each entry?
- Write "Gutenberg 2026" on your parcel?

**Please send back this completed form and your entries before Friday, January 30<sup>th</sup> 2026, 4:00 P.M.**

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