OURS PARTNERS 2027

DIAMOND

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PLATINUM

Columbia Finishing Mills, Inc.

Domtar

FUJIFILM

SNZ PAPER

sustana

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GOLD

Canon

Les Plastiques Laird

MARK ANDY

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ENVELOPPE CONCEPT INC

HEIDELBERG

helloDARWIN

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ndgraphics

Paulymark

STANDARD

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Derprosa Specialty films USA

EM PLASTIQUE

FLEXO WASH Leading Cleaning Solutions

GENERAL FORMULATIONS

GMerix

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MATRICES MONTREAL DIES INC MMD

MATRIMAX

Médiatech

miraclon

MULTI PRÉVENTION ASP

NEKOOSA

Phomere Industries

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2027

Gutenberg

MEDIA KIT FOR PARTNERS

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On May 28, the 44rd Gala Gutenberg was held at the Salle de Bal du Marché Bonsecours in Montreal. Over 470 enthusiasts celebrated the excellence in printing! The cocktail reception, exhibition of pieces, and prestigious Gutenberg awards ceremony took place in a wonderful atmosphere. The Gala Gutenberg is the premier event of the printing industry. It highlights the talent, creativity, and expertise of its artisans.

The Gutenberg continues to bring the industry together, raise the bar for printers, and help push our limits. It would not be what it is without the constant and generous support of our valued partners: you! Y**our support is essential to the success of the Gala, and we hope you will collaborate in this great event, this celebration of our wonderful Industry!**

Please feel free to contact us. We welcome your comments and ideas. The results of the Gala Gutenberg 2025, along with images and videos of the winners, are available at **www.galagutenberg.ca**.

"It is a great honor for me to accept the role of president of the 45th Gutenberg Gala. My journey with Phomere has allowed me to discover the full richness of the printing and bookbinding industry: passionate, creative, hardworking people who often work behind the scenes but are essential to bringing projects to life that have a real impact. For me, this gala is an opportunity to celebrate not only excellence but also the people behind each project, and to shine a spotlight on our industry and the individuals who drive it forward.

I am very happy to join such a passionate and dedicated team, and I am truly looking forward to contributing, in my own way, to making this upcoming edition of the Gutenberg Gala a unifying and inspiring moment for our industry."

– Yannick Mottard, President of the Gutenberg 2027 Committee.

The Gutenberg 2027 Committee:

Yannick Mottard, President of Gutenberg 2027, Andrew Lacoste, Carmela Martinez, Éric Lamontagne, Edith Paquin-Loranger, Hélène Pageau, Julie Éthier, Laurence Desmarchais, Mariane Beauchesne-Chrétien, Marie-Eve Huppé, Mike Miserany, Pascal Ross, Stéphane Abraham, Sylvain Bilodeau and Yoan Robitaille.

For more informations:
helene.pageau@i-ci.ca

INSTITUT
DES COMMUNICATIONS GRAPHIQUES
ET DE L'IMPRIMABILITÉ

2027

Gutenberg

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BE PROUD TO SUPPORT YOUR INDUSTRY!

★ ★ ★ ★ ★

The 45th Gala Gutenberg will be held at Marché Bonsecours, on Thursday, May 27, 2027.

★ ★ ★ ★ ★

IT'S AN EVENT YOU DON'T WANT TO MISS!

Since 2013, during La Révolution, the attendance at the Gutenberg has continued to grow. Thirteen years ago, Gutenberg welcomed 200 people.

This year, in a wonderful atmosphere, we welcomed more than 470 print enthusiasts to the Marché Bonsecours! This definitely shows how much you care about this leading event in our industry!

Associating your brand image with the 45th Gutenberg also means:

- → **Various links to use to increase your visibility on social networks**
- → **An opportunity to collaborate with your clients in the preparation of one or more pieces presented at the Contest**

Once again, the exceptional visibility offered throughout the year on various platforms will certainly encourage you to partner with the 45th Gala in 2027.

As soon as your partnership agreement is signed, your logo will be displayed on our social networks and on our website: www.galagutenberg.ca.

2027
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	Diamond (EXCLUSIVE)* $8 000	Platinum (9 places) $5 500	Gold (7 places) $3 975	Silver $2 200	Bronze $1 100
YOUR LOGO:					
• In all the printed documents at the Gala's evening					
Posters in the cocktail area	✓				
Glass markers at the cocktail party	✓	✓			
Posters at the event, table decorations					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
• On big screen at the Gala					
In the cocktail area					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
During the Gala					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
• Website of the Gala Gutenberg (www.galagutenberg.ca)					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
• On Gala Gutenberg's social media (Facebook, LinkedIn)					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
- Announcing your partnership (video clip)	✓	✓	✓	✓	✓
• In follow-up e-mails (6 000 names x 12 emails minimum)					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
• In the Gala Special of the Qi – Québecimprimerie magazine (3 000 copies)					
In the sponsor pages					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
EXTRAS:					
• During the Gala's Evening					
Presenting the Coup de Cœur Award !	✓				
Presenting an Award at the Gala		✓	✓		
• In the Gala Special of the Qi – Québecimprimerie magazine (3 000 copies)					
NEW Free advertorial page (value of $4 750)	✓				
Free advertising page ($2 500 value)	✓	✓			
Half-page of free advertising ($1 950 value)			✓		
• Gala souvenir bag (given out during the evening)					
Chance to add a promotional product (please offer durable and/or reusable items)	✓	✓	✓	✓	✓
• Mention of your company					
On the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
By the host during the evening	✓	✓			
In the press relations with the industry's media communications	✓	✓			
NEW Corporate presentation in images only (16:9), maximum 30 seconds, on giant screen in the cocktail area	✓				
• Free tickets for the Gala					
4 free tickets	✓				
2 free tickets		✓			
2 half-price tickets			✓		

* Only one Diamond partner. First come, first served. To give everyone a chance, the Diamond level is limited to two consecutive years.

2027 Gutenberg

I WANT TO TAKE PART!

NEW: ONLINE PAYMENT!

You can now choose your membership level
and make your payment online on the Printabillity
and Graphic Communications Institute website!

CLICK HERE
or scan:

~~**Diamond** Partnership (EXCLUSIVE) – $8000~~ SOLD !

Platinum Partnership – $5500 (3 available) ◯

Gold Partnership – $3975 (3 available) ◯

Silver Partnership – $2200 ◯

Bronze Partnership – $1100 ◯

Last name, First name _____

Title _____

Company _____

Address _____

City _____ Postal code _____

Phone number _____ Ext _____

Email _____

Payment method Visa ◯ MasterCard ◯ American Express ◯

Card number _____ Expiration date _____ CVV* _____
mm/yy

Signature _____

*The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

Please return this completed form by email to reserve your place now at **helene.pageau@i-ci.ca**.
We will then contact you to confirm your sponsorship.

Deadline: October 30, 2026.

For more information, please feel free to contact us: **helene.pageau@i-ci.ca**

ICI 999, Émile-Journault Est, Montréal (Québec) H2M 2E2

ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY!