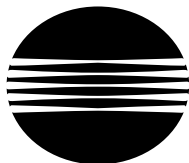


OUR PARTNERS 2026

DIAMOND



KONICA MINOLTA

PLATINUM



TECHNOROL
GROUPE DE COMPAGNIES



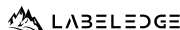
GOLD



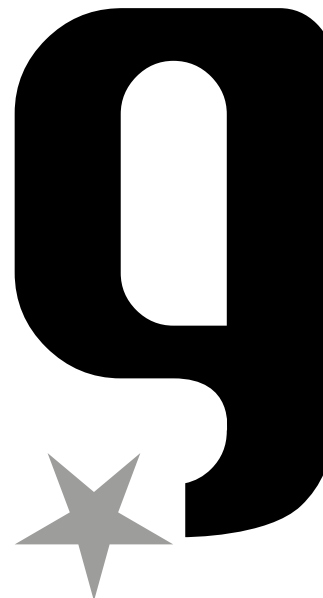
SILVER



BRONZE



Encre & Coaters MOV Inc.
MOV Ink & Color Inc.

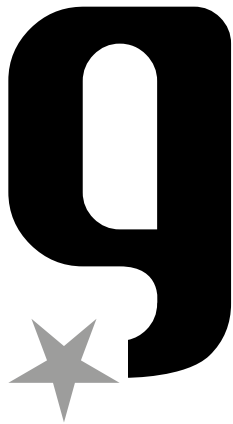


2027

Gutenberg

MEDIA KIT FOR PARTNERS

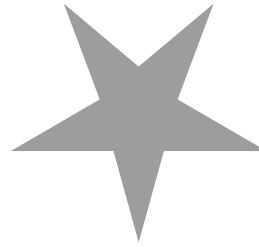




..... 2027

Gutenberg

MEDIA KIT FOR PARTNERS



On May 28, the 44rd Gala Gutenberg was held at the Salle de Bal du Marché Bonsecours in Montreal. Over 470 enthusiasts celebrated the excellence in printing! The cocktail reception, exhibition of pieces, and prestigious Gutenberg awards ceremony took place in a wonderful atmosphere. The Gala Gutenberg is the premier event of the printing industry. It highlights the talent, creativity, and expertise of its artisans.



The Gutenberg continues to bring the industry together, raise the bar for printers, and help push our limits. It would not be what it is without the constant and generous support of our valued partners: you! **Your support is essential to the success of the Gala, and we hope you will collaborate in this great event, this celebration of our wonderful Industry!**

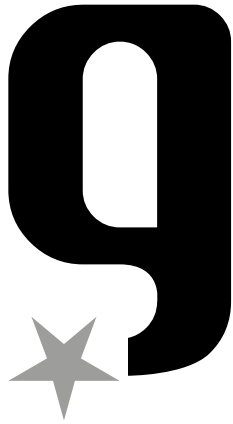


Please feel free to contact us. We welcome your comments and ideas. The results of the Gala Gutenberg 2025, along with images and videos of the winners, are available at www.galagutenberg.ca.



For more informations:
helene.pageau@i-ci.ca





..... 2027

Gutenberg

**MEDIA KIT
FOR
PARTNERS**

**BE PROUD TO SUPPORT
YOUR INDUSTRY!**



**The 45th Gala Gutenberg
will be held at Marché Bonsecours,
on Thursday, May 27, 2027.**



**IT'S AN EVENT YOU DON'T
WANT TO MISS!**

Since 2013, during La Révolution, the attendance at the Gutenberg has continued to grow. Thirteen years ago, Gutenberg welcomed 200 people.

This year, in a wonderful atmosphere, we welcomed more than 470 print enthusiasts to the Marché Bonsecours! This definitely shows how much you care about this leading event in our industry!

Associating your brand image with the 45th Gutenberg also means:

- **Various links to use to increase your visibility on social networks**
- **An opportunity to collaborate with your clients in the preparation of one or more pieces presented at the Contest**

Once again, the exceptional visibility offered throughout the year on various platforms will certainly encourage you to partner with the 45th Gala in 2027.

As soon as your partnership agreement is signed, your logo will be displayed on our social networks and on our website: www.galagutenberg.ca.

Diamond (EXCLUSIVE)* \$ 8 000	Platinum (9 places) \$ 5 500	Gold (7 places) \$ 3 975	Silver \$ 2 200	Bronze \$ 1 100
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YOUR LOGO:

- In all the printed documents at the Gala's evening

Posters in the cocktail area	✓				
Glass markers at the cocktail party	✓	✓			
Posters at the event, table decorations					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓

- On big screen at the Gala

In the cocktail area					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
During the Gala					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓

- Website of the Gala Gutenberg (www.galagutenberg.ca)

- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓

- On Gala Gutenberg's social media (Facebook, LinkedIn)

- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓
- Announcing your partnership (video clip)	✓	✓	✓	✓	✓

- In follow-up e-mails (6 000 names x 12 emails minimum)

- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓

- In the Gala Special of the Qi – Québecimprimerie magazine (3000 copies)

In the sponsor pages					
- Premium placement	✓	✓			
- According to the sponsorship level			✓	✓	✓

EXTRAS:

- During the Gala's Evening

Presenting the Coup de Cœur Award!	✓				
Presenting an Award at the Gala		✓	✓		

- In the Gala Special of the Qi – Québecimprimerie magazine (3000 copies)

NEW

Free advertorial page (value of \$4 750)	✓				
Free advertising page (\$2 500 value)	✓	✓			
Half-page of free advertising (\$1 950 value)			✓		

- Gala souvenir bag (given out during the evening)

Chance to add a promotional product (please offer durable and/or reusable items)	✓	✓	✓	✓	✓
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- Mention of your company

On the tickets (Cocktail and exposition of the pieces, presented by XYZ)	✓				
By the host during the evening	✓	✓			
In the press relations with the industry's media communications	✓	✓			
NEW Corporate presentation in images only (16:9), maximum 30 seconds, on giant screen in the cocktail area	✓				

- Free tickets for the Gala

4 free tickets	✓				
2 free tickets		✓			
2 half-price tickets			✓		



..... I WANT TO TAKE PART!

NEW: ONLINE PAYMENT!

You can now choose your membership level and make your payment online on the Printability and Graphic Communications Institute website!

CLICK HERE
or scan:



- Diamond** Partnership (EXCLUSIVE) – \$8000
- Platinum** Partnership – \$5500
- Gold** Partnership – \$3975
- Silver** Partnership – \$2200
- Bronze** Partnership – \$1100

Last name, First name

Title

Company

Address

City

Postal code

Phone number

Ext

Email

Payment method Visa MasterCard American Express

Card number

Expiration date

CVV*

mm/yy

Signature

*The Card Verification Code (CVV) is printed on credit cards to help secure your online transactions. It is located on the back of your card.

Please return this completed form by email to reserve your place now at helene.pageau@i-ci.ca.
We will then contact you to confirm your sponsorship.

Deadline for confirmation: November 6, 2026.

Payment due by December 30, 2026.

For more information, please feel free to contact us: helene.pageau@i-ci.ca
ICI 999, Émile-Journault Est, Montréal (Québec) H2M 2E2

..... ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY!