

OURS PARTNERS 2027

DIAMOND



KONICA MINOLTA

PLATINUM



Domtar

FUJIFILM

sustana®

xerox

GOLD



MARK ANDY

Spicers

SILVER

AGFA

HEIDELBERG

ndgraphics

swiss@print

BRONZE



FLEXO WASH
Leading Cleaning Solutions

Phomere Industries

miraclon

MULTI
PREVENTION ASP

NEKOOSA

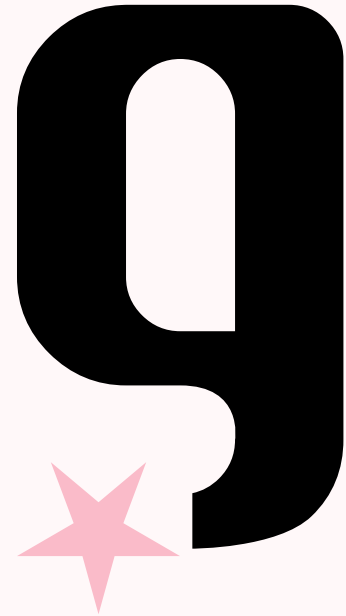
RL
SUPERIOR LUBRICANTS



EARLY BIRD DISCOUNT!



All pieces at \$100
until December 4, 2026.



2027

Gutenberg

REGISTRATION
FORM

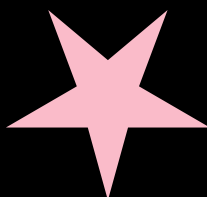


WORD FROM THE PRESIDENT



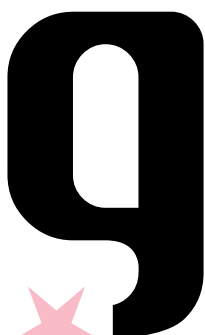
Yannick Mottard

President of Gutenberg 2027



"It is a great honor for me to accept the role of president of the 45th Gutenberg Gala. My journey with Phomere has allowed me to discover the full richness of the printing and bookbinding industry: passionate, creative, hardworking people who often work behind the scenes but are essential to bringing projects to life that have a real impact. For me, this gala is an opportunity to celebrate not only excellence but also the people behind each project, and to shine a spotlight on our industry and the individuals who drive it forward.

I am very happy to join such a passionate and dedicated team, and I am truly looking forward to contributing, in my own way, to making this upcoming edition of the Gutenberg Gala a unifying and inspiring moment for our industry."



..... 2027
Gutenberg
.....

THE GUTENBERG 2027 COMMITTEE :

Yannick Mottard, President of the Gutenberg 2027, Andrew Lacoste, Carmela Martinez, Éric Lamontagne, Edith Paquin-Loranger, Hélène Pageau, Julie Éthier, Laurence Desmarchais, Mariane Beauchesne-Chrétien, Marie-Eve Huppé, Mike Miserany, Pascal Ross, Stéphane Abraham, Sylvain Bilodeau et Yoan Robitaille.

Thanks to the exceptional collaboration of our partners, print production partners and the enthusiasm of the participants, the Organizing Committee is ready to celebrate the 45th Gutenberg.

WHAT IS GUTENBERG?



GUTENBERG CONTEST

What is Gutenberg?

This is a unique opportunity to showcase your talent!

Participating in the Gutenberg Contest also means: rewarding your teams by letting them know how important their contribution to the project is; showing your clients that print deserves to be celebrated; and supporting our vital industry!

The Contest highlights the talent, creativity, and expertise of its artisans in Quebec and across Canada!

Whether you're a small or large printer, using any process—from large-format posters to the smallest label, including books, magazines, and packaging—inspire us with your vibrant colors and originality!

No matter where you're located, take advantage of this opportunity by entering this prestigious competition and celebrate print with us!

But what else?

At the Committee, we sometimes hear: "I don't have anything worthy of a Gutenberg." We like to respond that the Gutenberg Contest is NOT a beauty contest. Among other things, the judges focus on the production process. Perhaps you encountered some obstacles—or maybe not? Is it an innovative project? Was every effort made to produce a high-quality item? Did you use multiple pieces of equipment or processes—or not? Is the project simple to you, yet you're proud of it because, year after year, your client trusts you? Of course, the "look" is taken into account, but in the context of the Gutenberg Contest, design accounts for only 15% of the total score.

Keep in mind that the categories do not take the printing process into account. You may therefore submit, within the same category, pieces produced using offset, digital, screen printing, inkjet, flexography, finishing, etc., or combinations of different processes. Entries will be judged based on the final result.

You may be printers, but you're also resourceful, inventive, and solution-oriented! Nothing stops you from seeing a project through to completion. So take pride in your achievements, showcase your teams, and participate! Together, one entry at a time, let's help celebrate the 45th Gutenberg Contest! We can't wait to see your work!



About the Gutenberg:

45 years of celebrating Industry!

Since 2013, during La Révolution, participation in the Gutenberg has continued to grow.

The Gutenberg continues to bring the industry together, raise the bar for printers and help push our boundaries. It celebrates the talent, creativity and craftsmanship of its artisans.

**The 45th Gala Gutenberg will be held
at Marché Bonsecours, on Thursday, May 27, 2027.**

CATEGORIES



OUR CATEGORIES HAVE BEEN REVAMPED!

BOOK EDITING	Books in all forms.
DISPLAY	POS (point-of-sale advertising), display stand.
DISPLAYING MULTIPLE COPIES	Newsstands, displays, etc., featuring multiple copies
ENNOBLEMENT, FINISHING AND COMPLEMENTARY PROCESSES	Any project that has used one or more complementary techniques: gilding, embossing or debossing, hot or cold stamping, embossing, decorative cutting and punching, lamination, special varnishes, selective varnishes, 3D varnishes, digital foil, etc.
FLEXIBLE PACKAGING LONG RUN (5000 linear feet or more)	Any product printed on flexible or extensible film: plastic films, resealable plastic pouches, bags, heat-shrink sleeves, and aluminum or plastic lids.
FLEXIBLE PACKAGING SHORT RUN (5000 linear feet or less)	
GUTENVERT	If your project includes several of the GutenVERT criteria (see page 6), you have a chance to win a GutenVERT Award.
L'AUDACIEUX	"A project has led you to make difficult choices, take risks, and push the boundaries to achieve what initially seemed impossible. Did you dare to go further and create an innovative, distinctive, and bold print—whether through your choice of raw materials, manufacturing process, shape, or use? Submit your piece in this category!"
LABEL LONG RUN (5000 linear feet or more)	Anything that is similar to a label, whether self-adhesive or not (excluding stamps).
LABEL SHORT RUN (5000 linear feet or less)	
MAGAZINE EDITING	Souvenir album/program (for sale), comic book, magazine, etc.
NON-CONVENTIONAL PRINT	Do you print on fabric, wood, glass, ceramics, leather, or any other unconventional surfaces? Examples: curtains, floors, windows, mugs, T-shirts, recycled materials, etc.
NON-TRADITIONAL BINDING	Break away from the norm and make binding a distinctive feature of your project! This category recognizes projects that stand out for their original or creative binding techniques, which fully contribute to the aesthetics, functionality, or user experience of the printed material. Excludes case binding and thermal binding.
PACKAGING LONG RUN (10,000 units or more)	Anything that serves as a rigid container for a product.
PACKAGING SHORT RUN (10,000 units or less)	
PRESTIGE	Any part that has a high or very high production cost, regardless of the manufacturing process or the quantity produced.
SELF PROMOTION	Any item that represents your company and features your logo. Corporate brochures, calendars, vehicle wraps, promotional items, presentation folders, etc.
SINGLE ITEM DISPLAY	Have you been working hard on a project that only has one copy? This category is for you!

ADDITIONAL INFORMATION



How are the prizes awarded?

An independent judging panel composed of specialist in the industry will give out the prizes in every category. To ensure fairness it is important for the judging that:

- In a category, if no piece meets the judging criteria, no prize will be handed out.
- The name of the companies are not on the pieces that are presented and judged (except for self-promotion, of course)
- Judges therefore have no access to this information at any time.

Who can submit a piece?

To ensure that the evaluation criteria are applied fairly and equitably, employees—such as agency staff, designers, project managers, etc.—who wish to submit an entry must submit the registration form in collaboration with the print provider.

Maximum of 3 entries per category

Printing processes :

The categories do not take the printing process into account. You may therefore submit, within the same category, entries produced using offset, digital, screen printing, inkjet, flexography, finishing techniques, etc., or a combination of different processes. Entries will be judged based on the final result.

Jury recommendation:

To increase your chances of winning a prestigious Gutenberg, we recommend that you vary your entries across several categories.

Judges' rights :

The judging panel reserves the right to change the category of a piece that was entered in the wrong category.

Description :

The judges are unanimous : the description in the **Why?** section makes the difference. Two or three lines are enough.



EVALUATION CRITERIA



All pieces will be judged according to the following criteria:

Characteristics of the project • Quality of the product compared to others • Description of the project (short explicative text) • Complexity and shape of the project • Print register • Colour uniformity • Printing process(es) and its constraints • Substrate constraint • Complexity of inking • Finishing (complexity, register, quality of finish) • Types of ink and/or toners (Pantone, metallic, reactive inks, etc.)	75%	100 %
General quality • Creation or design • Photo quality • Choice of print substrate • Emphasizing the ennoblement processes	15%	
Audacity • Unusual manufacturing process • Product use • Audacity and creativity • Novelty	10%	

To all the pieces registered in the GUTENVERT CATEGORY, the following criteria will be added:

Technical aspects	Characteristics of the project	25%
	General quality	
	Audacity	
"Green" Aspects	Source of material (paper, cardboard, etc.): Quebec, Canada, United States, Europe, Asia	75%
	Recyclable products: Reusable or recyclable , compostable or biodegradable	
	Recycled content (% recycled): 0% recycled, 30% recycled, 100% recycled	
	Additional accreditations: (ex. chlorine-free, biogas, FSC, carbon-neutral, etc.)	
	Environmentally friendly inks/varnishes (no UV inks used)	
	Concerns regarding eco-design, optimized design, etc.: Example: ink coverage, etc.	

HOW TO SUBMIT OUR ENTRIES



1

Save the file **on your computer**.

2

Complete the registration form.

Don't forget to fill the **Why?** section in the form.

This text will help for the entries judgment.

3

Send your electronic form **(MANDATORY)** to :
helene.pageau@i-ci.ca

4

Send 2 copies of your entries* with **your payment** and a **copy of your form**.

(One copy will be used for judging, the second for photography and for display at the cocktail party).

5

The entries must be delivered **before Friday January 30th 2027, 4:00 pm**, at the address of the Institut. The envelopes and/or boxes must bear the words "**Gutenberg 2027**".

* For **large format** project: A cut (a piece) of the original measuring at least 18"x18", and a digital copy of 12"x18" (maximum) accompanied, if possible, of a picture and/or a video of the site.

PRICES

Price for one entry

\$125

Every additional entry

\$100

Early bird discount !

All pieces at \$100
until December 4, 2026



**All pieces must have been printed in Canada,
between January 1st, 2026 and January 30th, 2027.**



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Email _____

NUMBER OF ENTRIES: [...] TOTAL: 0,00 \$

PAYMENT METHOD:

Visa ☐ MasterCard ☐ American Express ☐

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HAVE YOU...

- ☐ Fill all the fields?
- ☐ Send 2 copies of each entry?
- ☐ Write "Gutenberg 2027" on your parcel?

Please send back this completed form and your entries before Friday, January 30th 2027, 4:00 P.M.

ICI (Hélène Pageau, Gutenberg 2027)
999, Émile-Journault Est, Montréal (Québec) H2M 2E2

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